

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 13459 111137Z
ACTION EB-08

INFO OCT-01 ISO-00 /009 W
-----069525 111146Z /43,
P 110925Z MAY 78
FM AMEMBASSY BANGKOK
TO SECSTATE WASHDC PRIORITY 4355
INFO USDOC WASHDC

UNCLAS BANGKOK 13459

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: TRADE OPPORTUNITY FOR U.S. LEATHER SHOES AND BOOTS

REF: STATE 89279

1. EMBASSY HAS MADE INQUIRY INTO OPPORTUNITY FOR U.S. MADE LEATHER SHOES AND BOOTS. MARKET IN THAILAND FOR IMPORTED DRESS SHOES AND BOOTS IS VERY SMALL. IMPORT DUTY OF 60 - 100 PER CENT AD VALOREM DISCOURAGES LOCAL IMPORTERS. ACTIVE AND SOPHISTICATED CUSTOM MADE SHOES AND LEATHER INDUSTRY IN THAILAND ALSO PROVIDES STRONG COMPETITION FOR IMPORTERS.

2. SOME MILITARY FOOTWEAR HAS BEEN PROCURED FROM U.S. IN THE PAST. HOWEVER, MILITARY AND POLICE FORCES ARE REQUIRED BY THAI LAW TO PROCURE DIRECTLY FROM THE TANNING ORGANIZATION, MINISTRY OF DEFENCE, WHICH IS A STATE-OWNED ENTERPRISE.

3. FIRMS INTERESTED IN SELLING MILITARY FOOTWEAR TO MILITARY, PARAMILITARY, OR POLICE FORCES IN THAILAND SHOULD ADDRESS PROMOTIONAL INFORMATION TO:

SUPREME COMMAND HEADQUARTERS (FORWARD)
LOGISTIC PLANS AND OPERATION
SANAM SUAPAH
BANGKOK, THAILAND

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QUARTER MASTER DIVISION
POLICE DEPARTMENT
SRETSIRI ROAD
BANGKOK, THAILAND

4. EMBASSY WILL REPORT PROMPTLY ON ANY FORTHCOMING GOVERNMENT TENDERS FOR FOOTWEAR. PRESENTLY, HOWEVER, THERE ARE NO RTG

PLANS FOR THE PURCHASE OF NON-THAI FOOTWEAR. BECAUSE OF THE
SMALL NUMBER OF HEAVY INDUSTRIES IN THAILAND, ONLY A LIMITED
MARKET EXISTS FOR INDUSTRIAL FOOTWEAR.
WHITEHOUSE

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NNN

Message Attributes

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Draft Date: 11 may 1978
Decaption Date: 01 jan 1960
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Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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TAGS: BEXP, TH
To: STATE
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